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National bestows thirteen employees with high honors for great service

ALBUQUERQUE/SANTA FE, New Mexico (January 29, 2010) January 29th marked a great celebration in National Electric's history. Thirteen employees were honored and awarded for their many years of service. The highest honor went to Joey Candelaria and Roy Yonemoto for completing 25 years of service. Both honorees received a trip of their choice along with spending money to celebrate this great accomplishment. Other high achievers included Greg Dann, Paul Martinez and Ted Springer with ten years of service followed by Roger Harris, Matthew Jaramillo, Harry Laporte, Michael Loeppke, Arthur Manning, Jonathan Semarge, Sara Wickham and Keith Yates with five years of service.

"We're proud of our employees and the many accomplishments they have made over the years," remarked Skip Lenfest, VP Sales and Business Development. "Each one of our team members have worked hard to make a difference and serve others."

National stands out from other companies in this recessive marketplace. In the most recent report from U.S. Department of Labor's Bureau of Labor Statistics dated January 2008, the average employee tenure for the nation was 4.1 years. Statistics also revealed that the typical Generation Y member, those born between 1978 and 2000, will have 10 jobs by the age of 38 and stay an average of only 1.5 years with their employer. The average employee tenure at National is over seven years of service. One third of National's staff members have worked ten or more years and over two thirds of its employees have worked for five or more years...a nice trend in a shifting marketplace.

"The key to such great longevity is to treat your employees how you want to be treated," said Rocklan Lawrence, Owner. "It's important to provide an environment where people have the chance to grow and learn new things continually. We place a high emphasis

on training and promoting from within. Everyone at National has the same opportunity for advancement if they choose to.”

National Electric is an independent distributor of lighting and electrical distribution products for the industrial, commercial, utility and residential market segments. Locally owned and operated in New Mexico, National has two locations in Albuquerque and Santa Fe. It maintains its inventories in over one million cubic feet of warehouse space. National’s corporate headquarters are located at 2200 Midtown Place NE, Albuquerque, NM 87107.

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Photo Caption: Celebrating employees with over ten years of service. Roy Yonemoto, Ed Bergamo, Jose Candelaria, Paul Martinez, Tim Duvall, Greg Dann, Rocklan Lawrence, Alex Sanchez, and Ted Springer.