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National successfully unveils PV Solar Array System during Renewable Energy Extravaganza

ALBUQUERQUE, New Mexico (June, 2010) National recently unveiled its new PV solar array system during a renewable and energy efficient product showcase with special guest, Mayor Richard Berry, hosting a ribbon cutting ceremony. More than 400 industry professionals and community leaders gathered together to tour this facility and discover the new technologies available today.

Going green is more than an expression at National Electric, it's become part of their business philosophy. June 15th kicked off a week long renewable energy extravaganza of events with a photovoltaic training course, a tour for NAED's Survival of the Leanest and Greenest 2010 Women in Industry Forum, a ribbon cutting ceremony hosted by Mayor Richard Berry and A Whole New Ballgame Grand Slam event, which included a renewable and energy efficient product showcase followed by a night out at the ball park with the Isotopes.

Each event centered on how renewable and energy efficient products will change the way the electrical industry can do business.

"National Electric corporately believes in our responsibility as an environmental steward and in the reduction of our energy use. We are fully committed to renewable and sustainable energy technologies and the products our customers use. Our hope is this showcase of products and services will support the use, growth, and development of green energy technologies in our state," remarked Rocklan Lawrence, President-CEO.

Participants were offered a "hands" on display of a variety of energy efficient products and solutions. Public Service Company of New Mexico (PNM) was also available as a Q&A resource on utility rebate opportunities and renewable energy programs. A special ribbon cutting ceremony hosted by Mayor Richard Berry officially kicked off National's new PV solar array system, the largest of its kind in New Mexico as of commissioning 12/29/2009. With over 95,000 square feet of roof space, this project not only provides energy and cost savings to National, but it gives others in the community a place to observe a

system of this magnitude in operation. Topping off the evening's festivities was a BBQ dinner and a night out with the Isotopes at the baseball park.

Industry expert Jim Dunlop, author of the widely used textbook, Photovoltaic Systems was chosen to teach the two and half day course on Installing Photovoltaic Systems. The "hands" on program orients electrical contractors and industry professionals with the specification, design and installation of code-compliant utility-interactive PV systems. The primary goal is to develop system-knowledgeable professionals in the electrical industry to positively affect the safety, quality and consumer acceptance of PV installations, and to create opportunities in the rapidly growing solar power markets.

National Electric truly places a high value on providing training and education to their customers. Its facility was built to offer continuous training and education with the goal of helping its customers succeed in the new markets of renewable energy. National has made a commitment to bring in industry experts to educate, train and provide renewable energy product information. National was also asked to participate in NAED's Survival of the Leanest and Greenest 2010 Women in Industry Forum by providing a tour of its facility as part of their program.

"Naturally this was a great fit for what we were already offering the electrical industry with our renewable energy focus and the week's activities to further the promotion and training in renewable energy products. We are pleased to be a resource and training facility for our industry," commented Lawrence.

The solar PV system is regularly monitored and can show the daily electrical power generated from the array at the facility. Access to the roof top system is available to further educate industry professionals on how the system is installed and how it integrates with a building.

National Electric also invites you to join in their Grand Opening festivities on July 22nd at its new facility in Santa Fe located at 2 Colony Drive. The event is scheduled from 3:00 pm to 7:00 pm along with a free BBQ dinner. A special raffle drawing will be held for a limited camo edition of the sportsman 850 XP ATV. All proceeds will benefit the Boys and Girls club of America. Each guest in attendance will receive one free raffle ticket to make the event even more interesting. For more information please call 505-424-9144.

National Electric is an independent distributor of renewable energy, lighting and electrical distribution products for the industrial, commercial, utility and residential market segments. Locally owned and operated in New Mexico, National has two locations in Albuquerque and Santa Fe. It maintains its inventories in over one million cubic feet of warehouse space. National's corporate headquarters are located at 2200 Midtown Place NE, Albuquerque, NM 87107.

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Photo Captions

Solar Ribbon Cutting Mayor – Mayor Richard Berry joins owners Rocklan and Kelly Lawrence for a special ribbon cutting ceremony to unveil National's PV solar array. Susan Fullen, VP, Marketing and Consumer Service, PNM, Mayor Berry, Rocklan Lawrence, Joe Carbine, VP Renewable Energy Solutions, Nations Roof and Kelly Lawrence.

Solar Training 1 – Students examine their work after a hands on installation demonstration at National's Photovoltaic training class.

Solar Training 2 – Students practice installing solar panels during National’s Photovoltaic training class.

NAED Tour 1 – NAED participants gather together after a roof top tour of National’s PV solar array.

NAED Tour 2 – Lyle McDaniels, Executive Vice President, National Electric explains the operational details of their PV solar array system to NAED forum participants during a special tour.